

FOR IMMEDIATE RELEASE

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fresh paint



Paint Day: Sunday, April 23, 2017

Gala: Thursday, May 4, 2017



An artist hard at work by her easel at a previous Fresh Paint Day



Detail of "A Breath of Spring" by Kate Taylor, to be featured in Fresh Paint 2017



An artist in the Public Garden on Fresh Paint Day

Mayor Martin J. Walsh has proclaimed April 23, 2017 *Fresh Paint Day* in Boston. On Sunday, April 23rd, artists from the Copley Society of Art will set up their easels around the greater Boston area to paint original works featuring some of the most treasured locations and landmarks of the area. The 29th edition of *Fresh Paint* will conclude with a gala at ColSo on Thursday, May 4th, during which all works will be up for silent auction.

Artists will bring their newly painted works back to the gallery at 158 Newbury Street to be displayed for two weeks. Bidding for the silent auction will begin April 25th and will culminate with the Gala on Thursday, May 4th, from 6:30 – 8:30 pm. One of the most vibrant events of the Copley Society's year, the evening will include wine, hors d'oeuvres, music, and auction of the freshly painted works. Tickets for the Gala may be purchased at: www.freshpaint2017.eventbrite.com.

Established in 1988, ColSo's *Fresh Paint* was one of the first *plein air* painting events with an accompanying auction. The fundraiser supports innovative exhibitions of emerging and established artists, lectures, scholarships, residencies, and outreach programs. *Fresh Paint* is the gallery's biggest and most important fundraiser.

Founded 138 years ago, membership of the Copley Society of Art has grown to include more than 300 artists. Although most are based in the New England area, countless ColSo artists are from across the United States and abroad. Membership is determined by a competitive review held three times a year. By joining ColSo, artists are offered an opportunity to exhibit their work year round in our Newbury Street gallery, partake in artist workshops and discussions, and further their careers through solo shows, residencies and exhibitions.

For more information, contact ColSo at 617-536-5049 or info@copleysociety.org, or visit www.copleysociety.org.

Note to media – Contact ColSo to:

- Reserve press passes to the auction on Thursday, May 4th.
- Arrange interviews with participating artists
- Receive information regarding sponsorship opportunities
- Receive photos from a previous years' event
- Obtain a comprehensive informational packet on ColSo, including photos of artworks, historical time line, and description of programs and activities